

HADDON TOWNSHIP EMPHASIZES PEDESTRIAN SAFETY

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----- PRESS RELEASE -----

Haddon Township –Haddon Township Police Department has been educating its youth and seniors in pedestrian safety and this summer will be stopping and issuing summonses to motorists who place those pedestrians at risk. This comes as part of a Pedestrian Safety Grant received from the New Jersey Department of Highway Traffic Safety.

An average of 160 pedestrians are killed in New Jersey every year and pedestrians account for 21 percent of all motor vehicle related fatalities with children and senior citizens especially at risk.

This initiative, combined with the Haddon Avenue streetscape project, which focuses on pedestrian safety, and the pedestrian crossing design on Macarthur Avenue in front of the Rohrer Library shows that Haddon Township cares about its pedestrian community.

Pedestrians are reminded to always cross at the corners and to look both ways before stepping into the lane of traffic. Be alert. Don't assume cars are going to stop for you and always obey traffic signals, especially "Walk/Don't Walk".

Motorists need to be on the look out for pedestrians as motorists are required to yield to pedestrians in crosswalks. Do not block or park in cross walks and obey speed limits.

When motorists and pedestrians work together we can have a fun and safe summer season. If you have questions or need to contact the Haddon Township Police department call 911 for an emergency or (856) 854-1176.